

## Benefits of Cloud Services

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### SCALABILITY

Add and remove data, users, sites, and tools freely as your workload ebbs and flows – without giving up any functionality



### PREDICTABILITY

Predictable total cost of ownership – eliminate unexpected costs from outdated internal support systems



### CONTROL

Medical Standard follows the precise directions of your designated internal expert – and you always own your data



### SECURITY

Increased quality and security – leave IT to an expert team and redirect your time, money and resources toward core competencies



### PERFORMANCE

Your contract defines all the services we will provide, including availability, performance, data restitution and regular reports on usage and activity

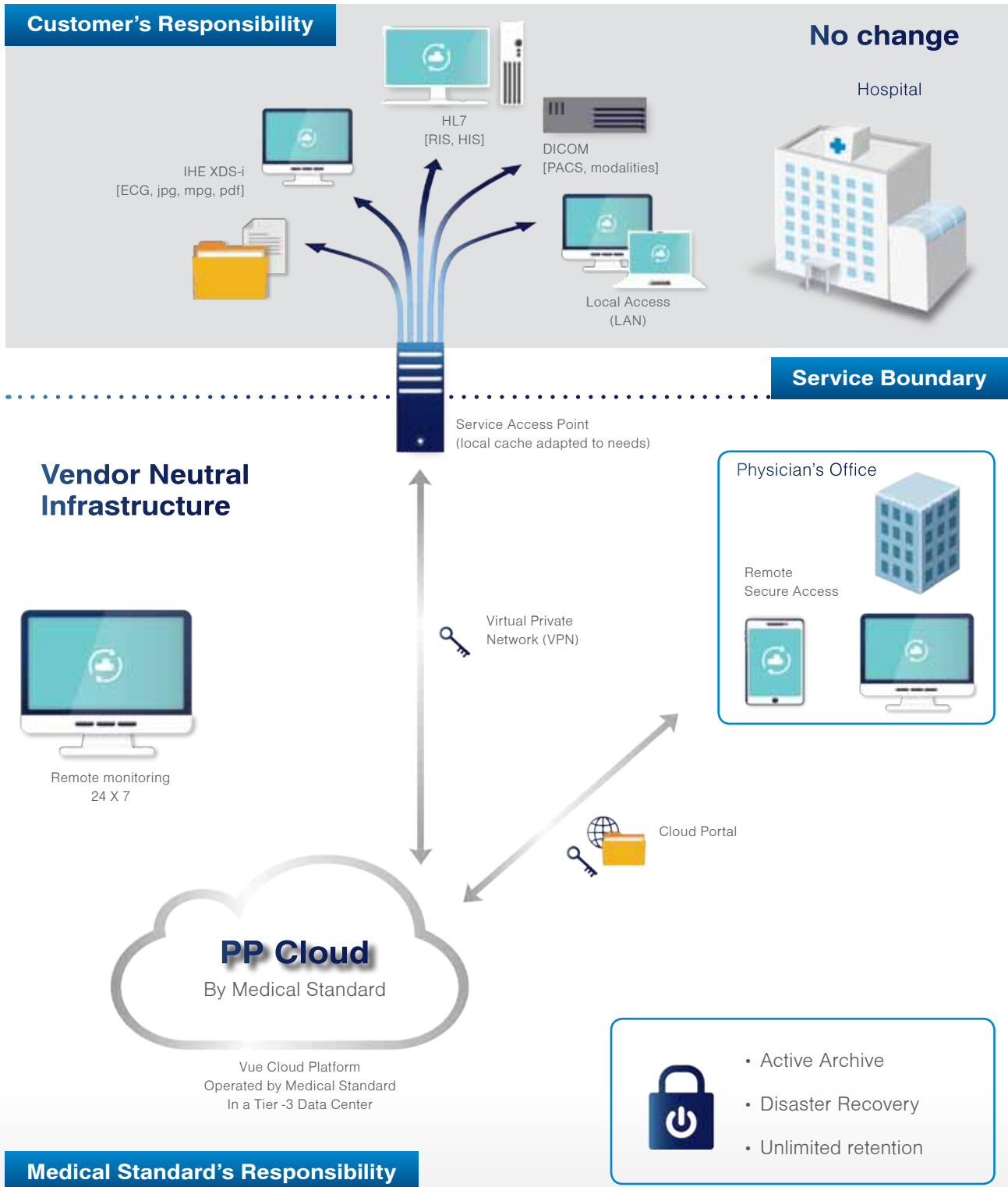


### RELIABILITY

24x7x365 proactive monitoring and remote support to provide guaranteed uptime on standardized tested platform

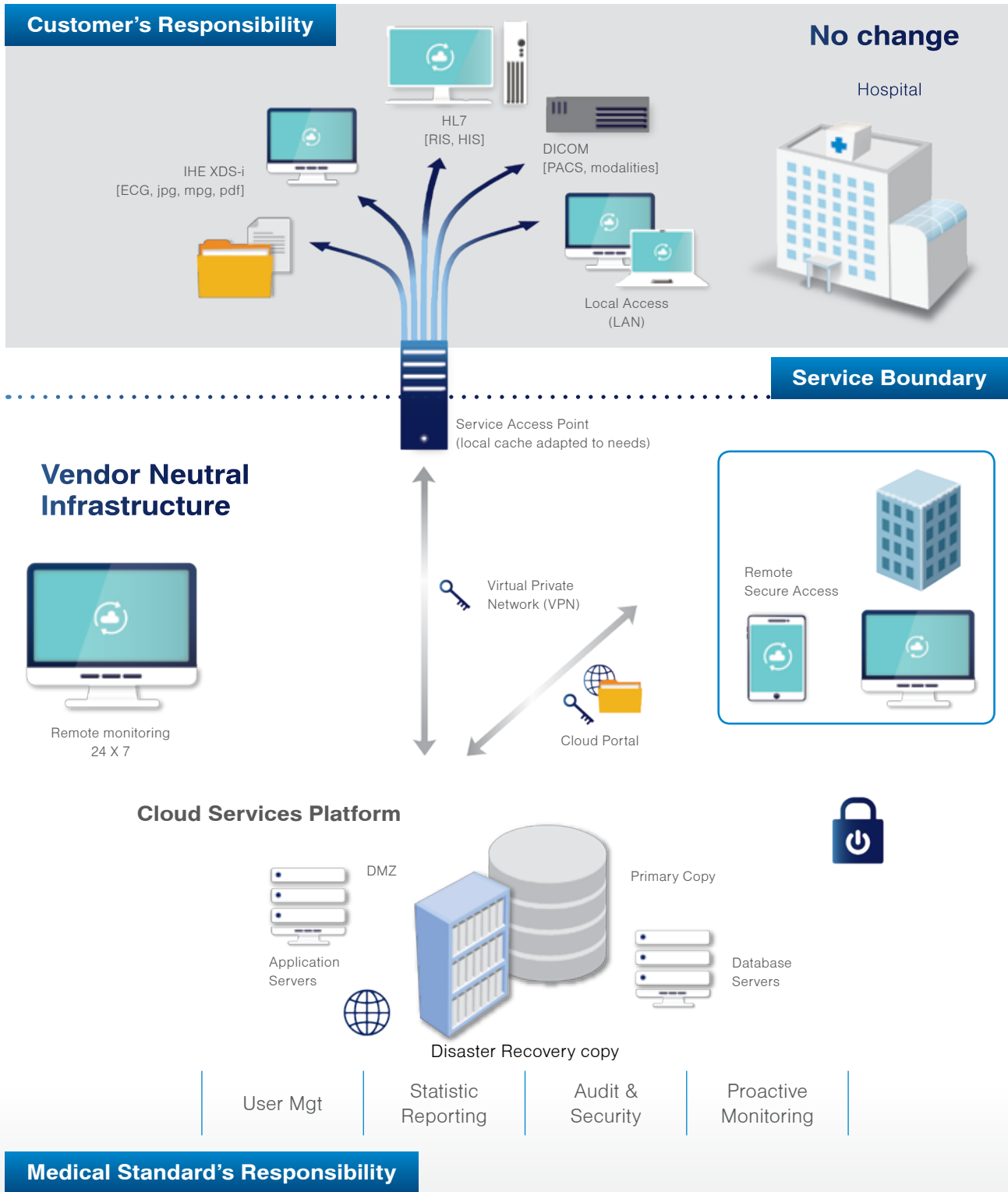
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## Cloud PACS in the Future



# Cloud PACS in the Future

## Behind the Cloud



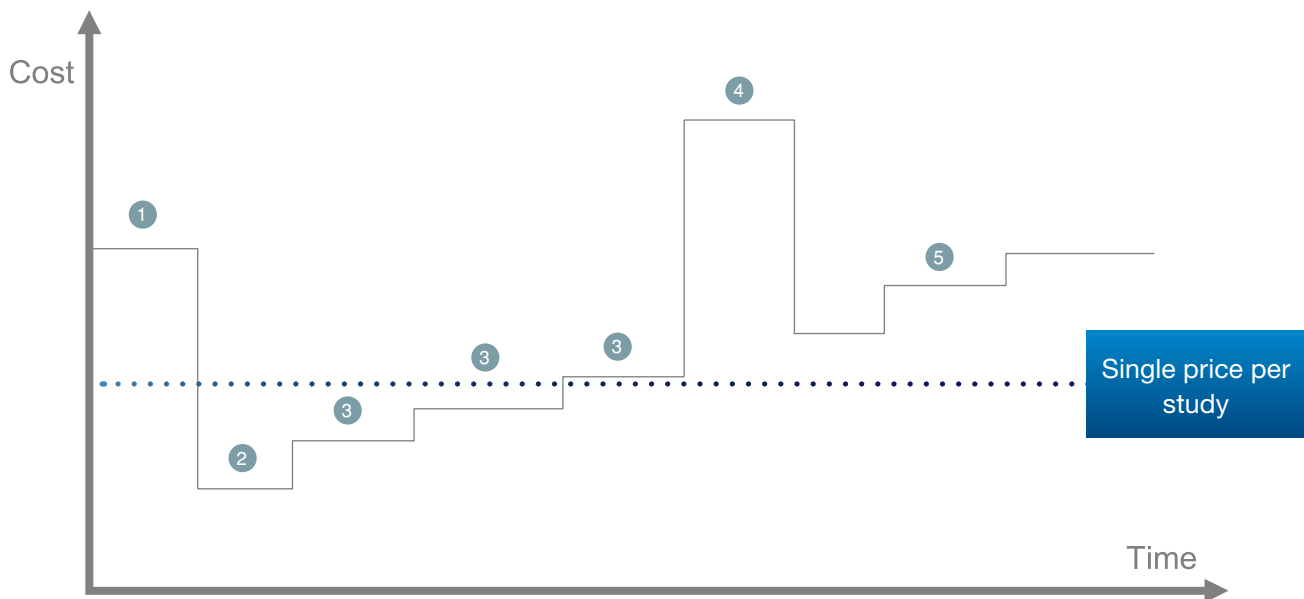
## Comparing Total Cost of Ownership

### PACS-in-the-cloud

- All costs included
- No hidden costs
- Predictable TCO

### Good Old PACS

- Upfront investment
- Costs vary along lifetime
- Unpredictable TCO



- 1 Initial Capital
- Hardware
  - Software
  - Installation

- 2 Maintenance
- Hardware
  - Software

- 3 Upgrade / Expand
- Additional Hardware
  - Additional Software

- 4 Replace / Migrate
- Capital Again
  - Installation
  - Data Migration

- 5 Expand Again
- Additional Hardware
  - Additional Software
  - Maintenance